

TO THE MOON VIA THE BEACH



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A COMPLETE RECORD

"To the Moon via the Beach" was a three-day exhibition in the Amphitheatre in Arles. Using tons of sand specially shipped there, the iconic arena was transformed into a beach and, during a process of non-stop activity co-ordinated by Willem Stijger, slowly mutated into a moonscape. It created a backdrop for a series of interventions by 20 artists in and around the arena—Uri Aran, Daniel Buren, Elvire Bonduelle, Lili Reynaud-Dewar, Loretta Fahrenholz, Fischli & Weiss, Jef Geys, Dominique Gonzalez-Foerster/Ari Benjamin Meyers/Tristan Bera, Douglas Gordon, Pierre Huyghe, Klara Lidén, Renata Lucas, Benoît Maire, Oscar Murillo, Anri Sala, Pilvi Takala, Rirkrit Tiravanija, Tris Vonna-Michell, and Lawrence Weiner.

This book offers a complete record of the event, and presents chronological photographic documentation, allowing the event to be reconstructed and understood as a whole for the first time. An extensive discussion between Liam Gillick, Philippe Parreno, and Hans Ulrich Obrist sheds light on the event's historical context and its experimental potential.

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